

Proposal for Council/Committee changes August 2022
(approved by council June 2022)

Motion: To add the position of Digital Ministry Chair to Congregational Council and to add duties of a Digital Ministry Committee to the Constitution, per chair and committee responsibilities as listed below.

Digital Ministry (New)

1. Oversees a team who coordinates a consistent and attractive message for digital marketing and communications, as well as for other communications when applicable. Areas of oversight may include:
 - a. In communication with team & with Pastor, develop a vision/plan for each year and for future
 - b. Develop a plan for engaging “digital visitors”
 - c. Facebook
 - d. Website
 - e. Weekly event/worship emails
 - f. Other methods of digital communication (Instagram, etc.)
 - g. Ensuring message is consistent in print materials such as letterhead, business cards, t-shirts, etc.
 - h. Church sign
 - i. Other creative ways of internal & external communication/marketing
 - j. This team would also include the current folks who are working on website, facebook, & livestreaming

NOTES: Adding this position to council does not change the constitution, as article C12 01 currently states: “The voting membership of the Congregational Council shall consist of the pastor(s) and not more than 12 members of the congregation and the officers of the congregation...” Congregational Council currently consists of 11 members. The addition of the Digital Ministry Chair will be the 12th. There would be changes to the constitutional bylaws and continuing resolutions with the addition of the Digital Ministry Committee, which are proposed below. Moving forward, Digital Ministry Chair & Committee will develop specific and monthly duties for the Job Descriptions document.

**BYLAWS - SECTION 5
STANDING COMMITTEES**

Add B5.12 There shall be a Digital Ministry Committee

**CONTINUING RESOLUTIONS – SECTION 1
DUTIES OF STANDING COMMITTEES**

Add R1.10 The Digital Ministry Committee Shall:

- a. Coordinate a consistent and attractive message for digital marketing and communications, as well as for other communications when applicable.